



Orange County Convention Center

Digital Signage Spec Sheet

LED Wall (5) – Westwood Lobby Entrance (Landscape/Horizontal Layout)

- Resolution: 1200 x 200; Ratio: 60:11 / Physical Size: 5’h x 30’w each

1x4 Video Wall (9) – West Concourse (Landscape/Horizontal Layout)

- Resolution: 1920 x 270; Ratio: 64:9 / Video Wall created using 46” Monitors

2x5 Video Wall (4) – West Concourse (Landscape/Horizontal Layout)

- Resolution: 1920 x 432; Ratio: 40:9 / Video Wall created using 46” Monitors

1x8 Video Wall (22) – North & South Concourse (Landscape/Horizontal Layout)

- Resolution: 3840 x 540; Ratio 64:9 / Video Wall created using 46” Monitors

Projection Wall (4) – North & South Concourse (Landscape/Horizontal Layout)

- Resolution: 1920 x 1080; Ratio 16:9 / Physical Size: 30’h x 50’w each

Preferred File Format

- JPG or PNG images
- .mp4 movie files with H.264 encoding
- Sound is not available

Best practices for impactful and easy to create content

- Less can be more. Simple, clean images can make a statement
- Choose existing images you have at your disposal
- Use eye-catching logos or images you have in your company gallery
- Limit slideshows to about 10 images to prevent attendees from missing content
- Utilize powerful images that capture your message

Viewing content before live date

- To allow time for testing of content, please submit all files by the content deadline set by your representative. Please note that rush fees apply if received after the deadline
- Upload your content to – <https://goo.gl/7OS9OB>
 - Please use “Company Name/Event Name” as the Subject Line
 - Title your files with your company name, sign location, and date to be used
- Send a confirmation email to your representative advising that content was sent

